

## Freshen Up Your Front Line For Bottom Line Results



FreshWay Tower

**FreshWay Tower is the new METTLER TOLEDO touchscreen scale that meets the highest demands of ambitious food retailers. FreshWay T combines award-winning design with perfect performance to set new standards in weighing convenience and customer service.**

Grocery retailers who choose FreshWay T are assured of high-performance and future-proof state-of-the-art weighing technology. FreshWay T presents an impressive range of custom-designed weighing features for a multitude of retail environments – whether at supermarket service counters, in backrooms and in self-service weighing departments or combined with a POS solution in hot food outlets or deli stores.



**reddot** award 2015  
best of the best

**METTLER TOLEDO**

# FreshWay T

## Open. Powerful. Versatile.

**Thanks to standard interfaces and open PC-based technology, FreshWay T enables retailers to deeply integrate high-performance METTLER TOLEDO weighing technology in their business processes and ERP systems.**

Form and function in perfect harmony. Compact and space-saving. Intuitive and easy to operate. FreshWay T embodies the DNA of METTLER TOLEDO's newest generation of retail scales. Modern and stylish – ensuring timeless appeal in every conceivable retail environment.

FreshWay T – innovating your fresh food sales.

### Trend-Setting Design



With its contemporary yet timeless design, FreshWay T sets a new standard in terms of creating the perfect sales image – as recognized by the Red Dot: Best of the Best award. FreshWay T's impressively clean lines create a pure and simple shape and a slender silhouette that avoids obstructing the line of sight and hence enhances an open and pleasant shopping atmosphere.

### Functional Housing



FreshWay T has a very small footprint. With a non-stick surface that repels dirt, smooth adjustable support feet and a lack of gaps and edges, the FreshWay T design concept is consistently focused on hygiene and practical functionality to make everyday life easier for food retailers.

### Sales-Boosting In-Store Marketing



FreshWay T stimulates fresh food impulse buys thanks to its impressive power reserves which support graphics-intensive digital signage campaigns at the point of sale. The bright 12.1-inch customer display is the ideal media platform for increasing sales success with sales-boosting promotions and compelling branding campaigns.

### Ergonomic Touchscreen Operation

Employees can adjust the vertical tilt angle of the touchscreen to their own requirements – for faster, more ergonomic and more accurate operation.

### Easy Care

The FreshWay T is robust and durable. The housing has no gaps or edges that could harbor grime. The weighing plate can be removed quickly and is easy to clean, ensuring optimum hygiene. Thanks to the non-stick surface any stray labels can be easily removed – which is especially important in self-service departments.

### Maintenance-Free Cooling

The FreshWay T is fanless and dispels heat via the housing, thus saving energy and eliminating the need for maintenance as well as avoiding air turbulence. Furthermore, there are no ventilation slots which can attract dirt and pose a hygiene risk.

### Weighing Precision

The adjustable support feet are secured against accidental adjustments, ensuring that FreshWay T always remains in perfect balance and delivers weighing precision every time.

### High Impact on Shoppers

The horizontally adjustable customer display with LED backlight technology provides impressively high viewing-angle stability as well as excellent brightness and contrast values for optimum visibility and legibility.

### Rapid Roll Changes

The high-speed 2-inch ticket printer includes an automatic paper-cutter functionality. Thanks to the drop-in mechanism which is accessible from above and opens at the front, the paper roll can be changed in no time at all.



### Secure Connections

The integrated WLAN antenna facilitates network connectivity without LAN cables. All cable connections are protected against accidental removal, such as during workspace cleaning.

For further information, visit:

► [www.mt.com/FreshWay](http://www.mt.com/FreshWay)

### FreshWay T – Increase Your Sales

- Innovative concept that offers flexibility to the weighing situation
- Trend-setting design for a professional sales image
- Fast weighing processes thanks to interactive touchscreen operation
- High-quality components to guarantee a long life cycle
- Compatible with METTLER TOLEDO scales from UC3 software V.1.29.1 and upwards



# Technical data

## FreshWay T

### Operator Display

- 12.1-inch (30.7 cm) resistive touchscreen with bright, high-contrast LED backlight technology <sup>1</sup>
- Screen resolution: 800 x 600 pixels
- Vertically adjustable tilt angle

### Customer Display <sup>2</sup>

- 12.1-inch (30.7 cm) customer display with bright, high-contrast LED backlight technology
- Screen resolution: 800 x 600 pixels

### Printer

- Printing width: 56 mm
- Paper width: 44 – 62 mm
- Printing speed: up to 150 mm/sec.
- Print resolution: 8 dots/mm
- Separate paper feed button
- 2-inch ticket printer
  - Roll diameter: 70 mm
  - Automatic paper cutter
- 2-inch linerless printer <sup>2</sup>
  - Roll diameter: 120 mm
  - Automatic paper cutter <sup>3</sup>

### Processor

- Intel® Dual Core processor

### Data Storage

- 2 GB RAM

### Operating System

- Microsoft Windows® Embedded Standard 7 32-bit

### Scale Software

- UC3 application
- Driver software for VCO third-party applications

### Housing

- Impact-resistant housing made of die-cast aluminum
- Housing surface with non-stick coating

### Housing Color

- Black

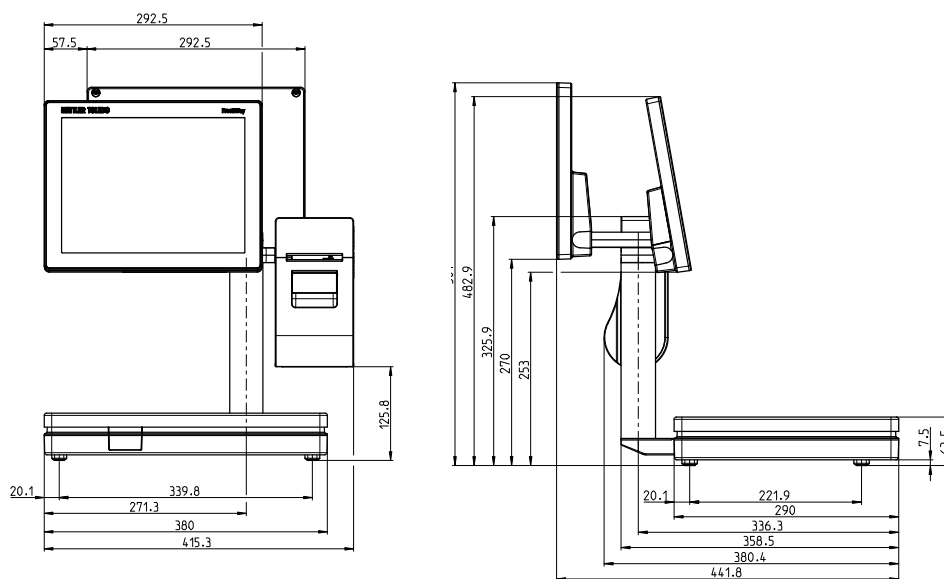
Weighing range	3 kg / 6 kg	6 kg / 15 kg
Graduation	1 g / 2 g	2 g / 5 g
Minimum load	20 g	40 g

<sup>1</sup> Optionally available in capacitive version (scheduled release: 07/2016)

<sup>2</sup> Optional

<sup>3</sup> Function can be activated for large rolls of thermal paper

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All measurements given in millimeters.

[www.mt.com/retail](http://www.mt.com/retail)

For more information



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